

2025 ASBK Trade Alley Information & Application

Version 1 – 1 January 2025

2025 ASBK TRADE ALLEY INFORMATION AND APPLICATION

Thank you for your interest in the 2025 ASBK Trade Alley. Please read through the following information which details the requirements to become a vendor at Trade Alley. If interested, please complete the booking form on pages 2 & 3.

Trade Alley is a **FREE** opportunity for vendors to setup a space to demo and sell products on Saturday and Sunday at certain ASBK Rounds. We encourage both motorcycle related and non-motorcycle related vendors to apply, as we attract a wide variety of spectators.

2024 ASBK Calendar

Round 1 | 21 - 23 February | Phillip Island Grand Prix, VIC (Applications to be made via Phillip Island Operations)

Round 2 | 28-29 March | Sydney Motorsport Park, NSW

Round 3 | 2-4 May | Queensland Raceway, Ipswich QLD

Round 4 | 13-15 June | Morgan Park Raceway, Warwick QLD

Round 5 | NOT AVAILABLE

Round 6 | 6-7 September | Phillip Island Grand Prix, VIC

Round 7 | 2-4 October | One Raceway, Goulburn NSW

Round 8 | 8-10 November | The Bend motorsport Park, Tailem Bend SA (Applications to be made via The Bend)

Each vendor receives four (4) complimentary weekend passes. Vehicle access passes will be issued to assist vendors in servicing their sites outside of event hours and park in the outside carparks. **Please note there is strictly no parking in the display area and bump in/out times must be followed.**

Please note if bringing a tent, it will need to be weighted or pegged down. Gates to the circuit are locked at night and security is on site, however ASBK does not take responsibility for any goods left overnight.

Please provide a list of branding and all sponsorship; branding which will be visible on display requires approval from ASBK to ensure there are no conflicts of interest.

If you would like to share a site or be next to a specific vendor, please notify ASBK of this. If you feel you know of other potential traders feel free to share this booking form and return to ASBK for review.

All vendors must provide ASBK with relevant insurance documentation/cover notes stating at a minimum, that the vendor is in fact insured for greater than ten million dollars in respect of public liability insurance that is applicable to their business. This **MUST** be provided prior to the event. Once received, ASBK will forward this to our insurer for assessment.

Your completed application will be assessed upon receipt. If accepted, you will receive a confirmation via email. Further details regarding site allocation, bump in/out times, gate entry, and an on-site contact will be sent in the lead up to the event.

2025 ASBK Trade Alley Information & Application
Version 1 – 1 January 2025

Please note: All vendors are to provide their own power supply, as power will not be supplied.

2025 ASBK Trade Alley Vendor Application Form

BUSINESS NAME:

CONTACT NAME:

MOBILE NUMBER:

EMAIL:

BRIEF DESCRIPTION OF PRODUCT:

WILL YOU BE CONDUCTING SALES ON THE DAY:

BRANDING/SPONSORSHIP:

STAFF MEMBER 1 NAME:

STAFF MEMBER 2 NAME:

STAFF MEMBER 3 NAME:

STAFF MEMBER 4 NAME:

HOW MANY VEHICLES WILL YOU BRING?

DO YOU REQUIRE POWER?

DO YOU REQUIRE A LOCATION NEAR ANOTHER STALLHOLDER?

IF YOU HAVE A TRUCK/TRANSPORTER WILL YOU REQUIRE TAILGATE ACCESS DURING THE EVENT?

2025 ASBK Trade Alley Information & Application
Version 1 – 1 January 2025

OTHER NOTES:

2025 ASBK Trade Alley Vendor Application Form

Please TICK the round(s) you wish to apply for:

2024 ASBK Calendar	
Round 1 21 - 23 February Philip Island Grand Prix	NOT AVAILABLE THROUGH ASBK
Round 2 28-29 March Sydney Motorsport Park, NSW	
Round 3 2-4 May Queensland Raceway, Ipswich QLD	
Round 4 13-15 June Morgan Park Raceway, Warwick QLD	
Round 5 8-10 August Queensland Raceway, Ipswich QLD	NOT AVAILABLE
Round 6 6-7 September Phillip Island Grand Prix, VIC	
Round 7 2-4 October One Raceway, Goulburn NSW	
Round 8 10 November The Bend motorsport Park, Tailem Bend SA	NOT AVAILABLE THROUGH ASBK

Please TICK the site size you would like to book?

SITE SIZE	3x3	6x3	9x3	10x5	10x10	15x10	20x10	25x10	Truck/Transporter

Please return completed applications to:

Sam Redfern – ASBK Event Officer

Phone: 0417 125 868

Email: events2@ma.org.au

Please note your details will be shared with the relevant coordinator managing Trade Alley, which may be outside of the ASBK Office for some rounds.